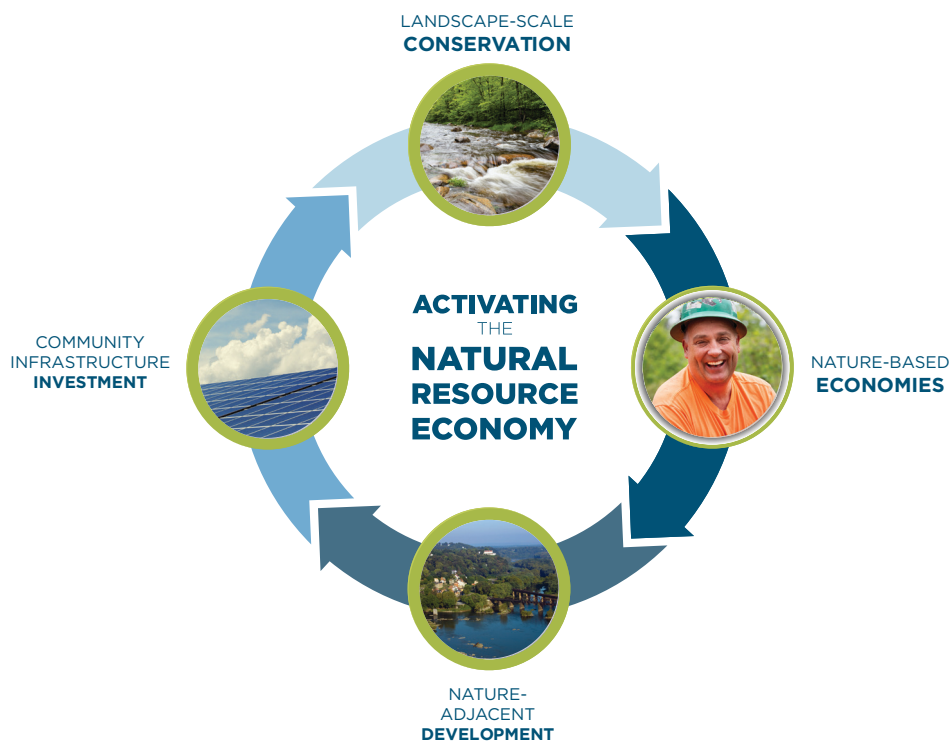


THE CONSERVATION FUND

Activating the Natural Resource Economy



Building on The Conservation Fund's record of partnership-driven land conservation, the national platform for **Activating the Natural Resource Economy** (ANRE) is designed to drive attention, resources, and investment to **natural resource-based economic development in rural regions** throughout the United States.

The platform supports a growing cohort of rural regions by connecting them to financial, natural, and human capital to drive diversified growth in conservation-compatible sectors. These sectors include **outdoor recreation, forest products, sustainable agriculture, clean energy, workforce housing, and downtown revitalization.**

The cumulative effect will be to **energize the field of rural development, align it with conservation objectives, and build wealth and health in rural places.** To that end, ANRE platform addresses four fundamental barriers faced in rural development, by:

- Building capacity in rural regions by **strengthening partner organizations;**
- Fueling growth in **conservation-compatible sectors** through **funding and investment;**
- Improving the quality of rural development through **peer-to-peer learning** and tools; and;
- Driving **national attention** to the value of rural revitalization.



Okefenokee Swamp Visitor Center, Southeast Georgia

A principal aim of the ANRE platform is to generate a pipeline of vetted, shovel-ready projects that serve regional priorities, presenting impact investment opportunities. These projects also receive support through the ANRE platform in the form of predevelopment grants, technical assistance, and strategic real estate acquisitions to support promising projects, leveraging TCF's real estate expertise. Examples of recent and ongoing activation projects with regional partners include:

- Planning and constructing downtown trailheads surrounding the Monongahela National Forest;
- Employer-assisted housing development in Northern New Hampshire; and
- Upgrades to visitor services infrastructure for the Okefenokee Swamp of southeast Georgia.



Housing Development, New Hampshire



Downtown Trailheads, around Monongahela National Forest

With these examples of regional success, the ANRE platform also engages with national partners in both economic development and conservation to evolve the national dialogue on rural development. The future of rural regions will be one in which the value generated by natural resources can be increased, sustained, and directed to serve the wealth and well-being of residents. In cooperation with national and regional partners, the ANRE platform is positioned to bring this future to fruition.

For more information, contact:

Lance Gloss
Program Manager,
Natural Resource Economy
970.222.5847
lgloss@conservationfund.org

About The Conservation Fund

We make conservation work for America. By creating solutions that make environmental and economic sense, we are redefining conservation to demonstrate its essential role in our future prosperity. Top-ranked for efficiency and effectiveness, we have worked in all 50 states since 1985 to protect more than 8 million acres of land.