

RAS PRODUCERS WORKSHOP

WORKSHOP PROGRAM

Tuesday, April 23

RAS Producers Workshop

MORNING REFRESHMENTS (7:15)

- 8:00 – 8:15** **Welcome and Opening Remarks**
Ivan Thompson, Gordon and Betty Moore Foundation, Steve Summerfelt, The Conservation Fund's Freshwater Institute (TCFFI), and Catherine Emrick, Tides Canada
- 8:15 – 8:30** **Atlantic Salmon Grow-out Trials in Freshwater Closed Containment Systems Update**
Steven Summerfelt, TCFFI
- 8:30 – 8:50** **The 'Namgis First Nation Land Based Recirculating Aquaculture System Atlantic Salmon Demonstration Project Update**
Garry Ullstrom, 'Namgis Closed Containment Salmon Farm
- 8:50 – 9:10** **Taste of BC Nanaimo Land Based Steelhead Model Aquafarm Update**
Steve Atkinson, Taste of BC
- 9:10 – 9:30** **Creating Revenue by Converting Fish Processing Offal, Thickened Fish Manure, and Dissolved Nutrients into Fertilizer and Produce**
Norman McCowan, Bell Aquaculture

BREAK (9:30 – 9:45)

BRAND DEVELOPMENT CASE STUDIES (9:45 – 12:00)

Tastee Choice Food Products: Rebranding and Sustainable Certifications of Farmed Shrimp

Blake Hoss, HOSS CI, INC

Niman Ranch: Compassionate Family Farmers Raising Animals with Respect for the Land

Jeff Tripician, Niman Ranch

LUNCH (12:00 – 1:00)

1:00 – 2:30 **Knowing your Market: Panel Discussions with Retailers and Chefs**

Ned Bell, Four Seasons Hotel, Rob Hunt, Choices Markets, Claudia Owen, Earl's Restaurants, Jed Spikes, Whole Foods Markets

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**WORKSHOP PROGRAM
CONTINUED**

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2:30 – 3:15 The 2012 Survey of Consumer Trust in the Food Supply
Charlie Arnot, The Center for Food Integrity

BREAK (3:15 – 3:30)

3:30 – 4:00 Your Feed Supplier's Role in Sustainability Ranking
Kelly Roebuck, Living Oceans Society and Jason Mann, EWOS Canada

4:00 – 4:45 Depuration and Slaughter Techniques to Optimize Atlantic Salmon Product Quality from Land-based Closed Containment Systems Study
John Davidson, TCFFI

4:45 – 5:00 Wrap-Up
Eric Patel, Tides Canada

OPTIONAL TOUR (5:00 – 7:00) Tour of Albion Fisheries Ltd. Seafood Processing & Distribution Centre. Pre-registration is required. Bus loading commences at 5:00, departure is 5:15.