



Developments in Sustainable Ingredients for Aquaculture Feed

Jason Mann,
AIW, Comox, B.C.
November 6, 2012

The Backdrop:

- ▶ Global shortage of protein
- ▶ Higher food price trend
- ▶ Growing population, more ailments
- ▶ Employment in rural towns declining
- ▶ Increased demands from biofuel
- ▶ Canada/USA are rich nations blessed with resources
- ▶ Canadian Feeds Act from 1980s
- ▶ We want home-grown food
- ▶ Use of GMO grains/oilseeds
- ▶ Norway and UK : ABP
- ▶ Diversion of fishoil to capsules
- ▶ Fish are efficient converters
- ▶ Oil production: <1 MMT fish vs 100+MMT of vegetable
- ▶ Fishmeal production: 6-7 MMT

Sustainable Aquaculture

“Sustainable aquaculture needs sustainable feed. EWOS’ vision is to be the safest choice for high performance in aquaculture.”

Kjell Bjordal, CEO, EWOS.



EWOS... sole focus on fish

• Canada

• Scotland

• Norway

• Vietnam

A World Leader in Fish Nutrition

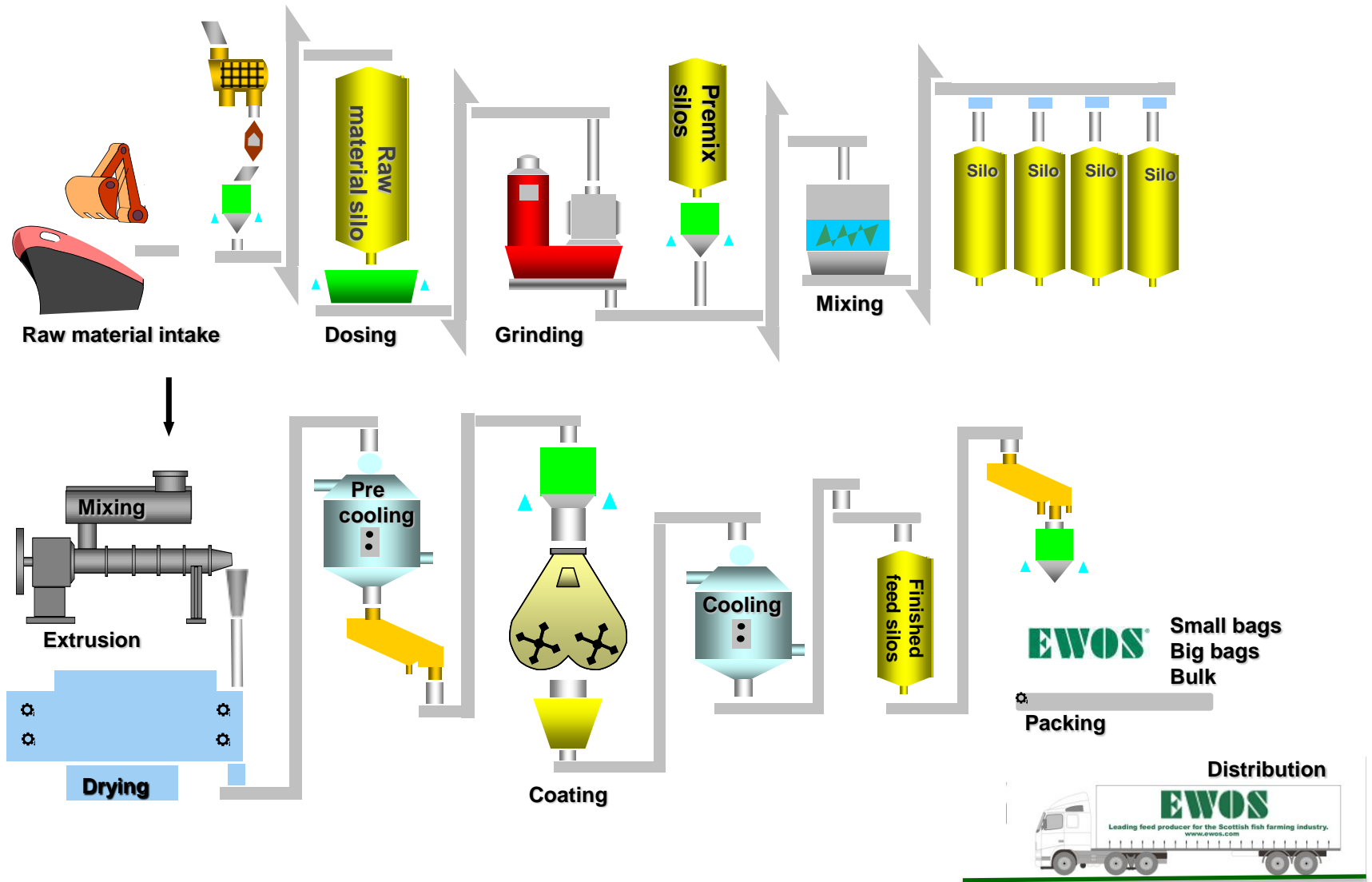
- ▶ EWOS started in Sweden in 1935.
- ▶ Today in Norway, UK, Chile, Canada and Vietnam
- ▶ R&D operations in Norway and Chile
- ▶ 897 employees of which ~10% in R&D
- ▶ 20 feed production lines
- ▶ ~1.1 million tonnes feed sold in 2011 (world salmon feed ~2.9 million tonnes)

• Chile

EWOS feed operations



A sophisticated transformation process



Producing healthy seafood

Transforming basic ingredients into healthy food for people



Non-edible
Nutrients

Edible
Nutrients



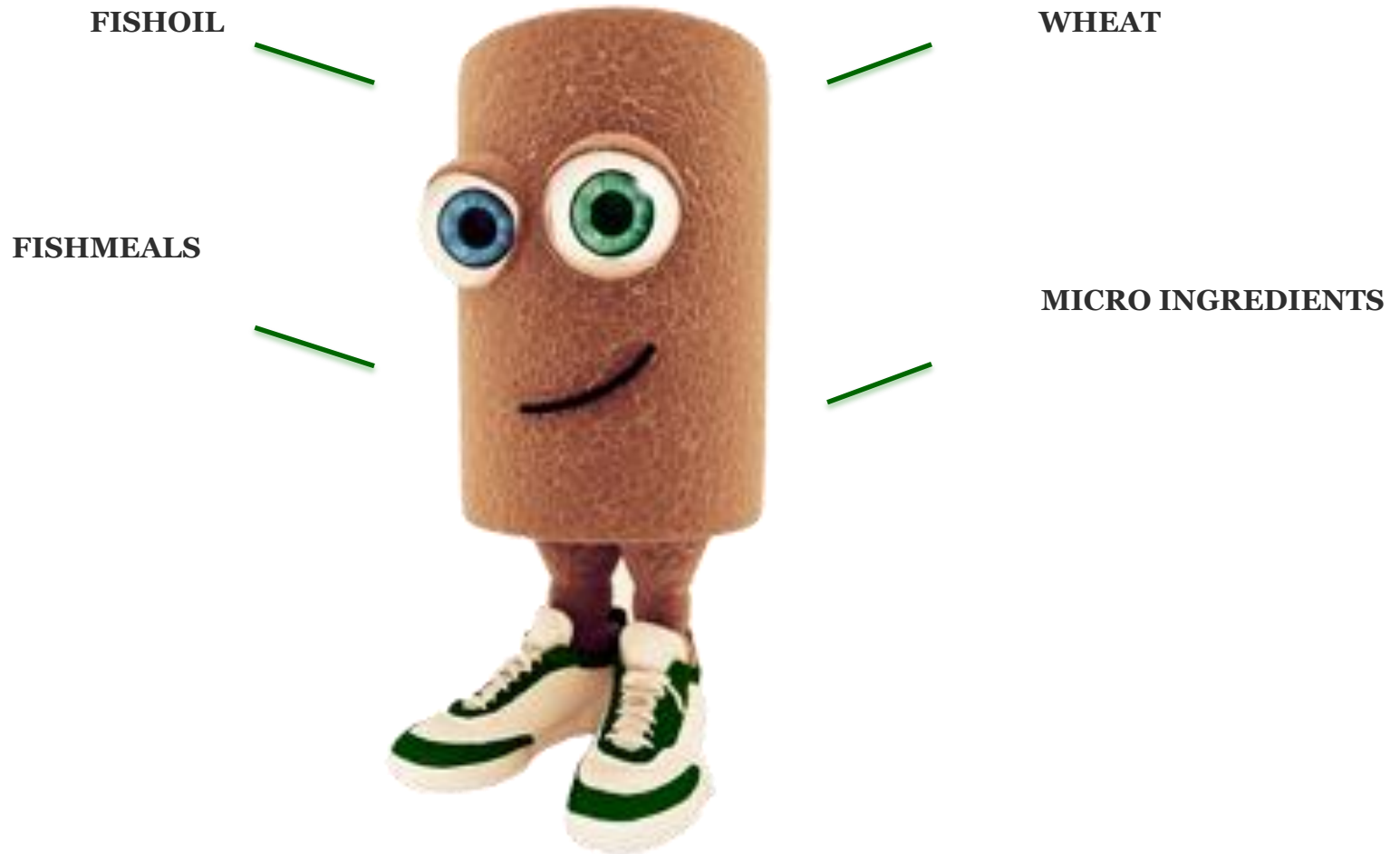
The safest choice ...

EWOS Integrated Management Systems (EIMS)



- ▶ ISO 9001 Quality
- ▶ ISO 14001 Environmental
- ▶ ISO 22000 Food Safety
 - HACCP
- ▶ OHSAS 18001
 - Health & Safety

What was in a BC fish feed pellet in 1986?



What may be in a pellet today?

OILSEED PRODUCTS

Canola,
soybean, flax,
sunflower
meals,
concentrates
and oils

MARINE PRODUCTS

Fishmeals, oil,
by-products

TERRESTRIAL ANIMAL PRODUCTS

Poultry meal, oil,
feathermeal, meat
meal, bloodmeal,
gelatin



CEREALS & GRAINS

Wheat, barley,
corn, potato,
concentrates

LEGUMES & VEGETABLES

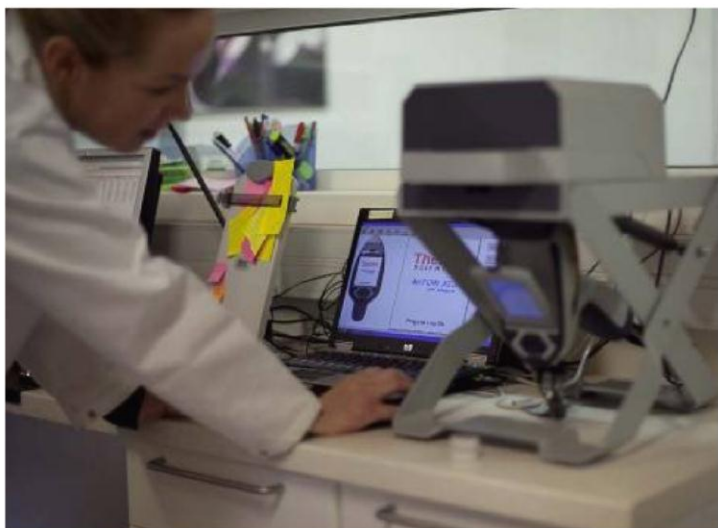
Peas, beans, native and
concentrates

MICRO INGREDIENTS

Amino acids, vits, mins,
functional nutrients

EWOS Innovation

Reinvesting >1% of revenue on feed-related R&D



Fish trials

(Dirdal, Lønningdal, Colaco)

- ▶ 40 sea cages (square 15m – circle 90m)
- ▶ 240 screening tanks (0.2-10g)
- ▶ 130 tanks (50-500g)
- ▶ 82 sea-on-land-tanks
- ▶ Laboratories (Dirdal, Colaco)
- ▶ Technology Centre (Dirdal)

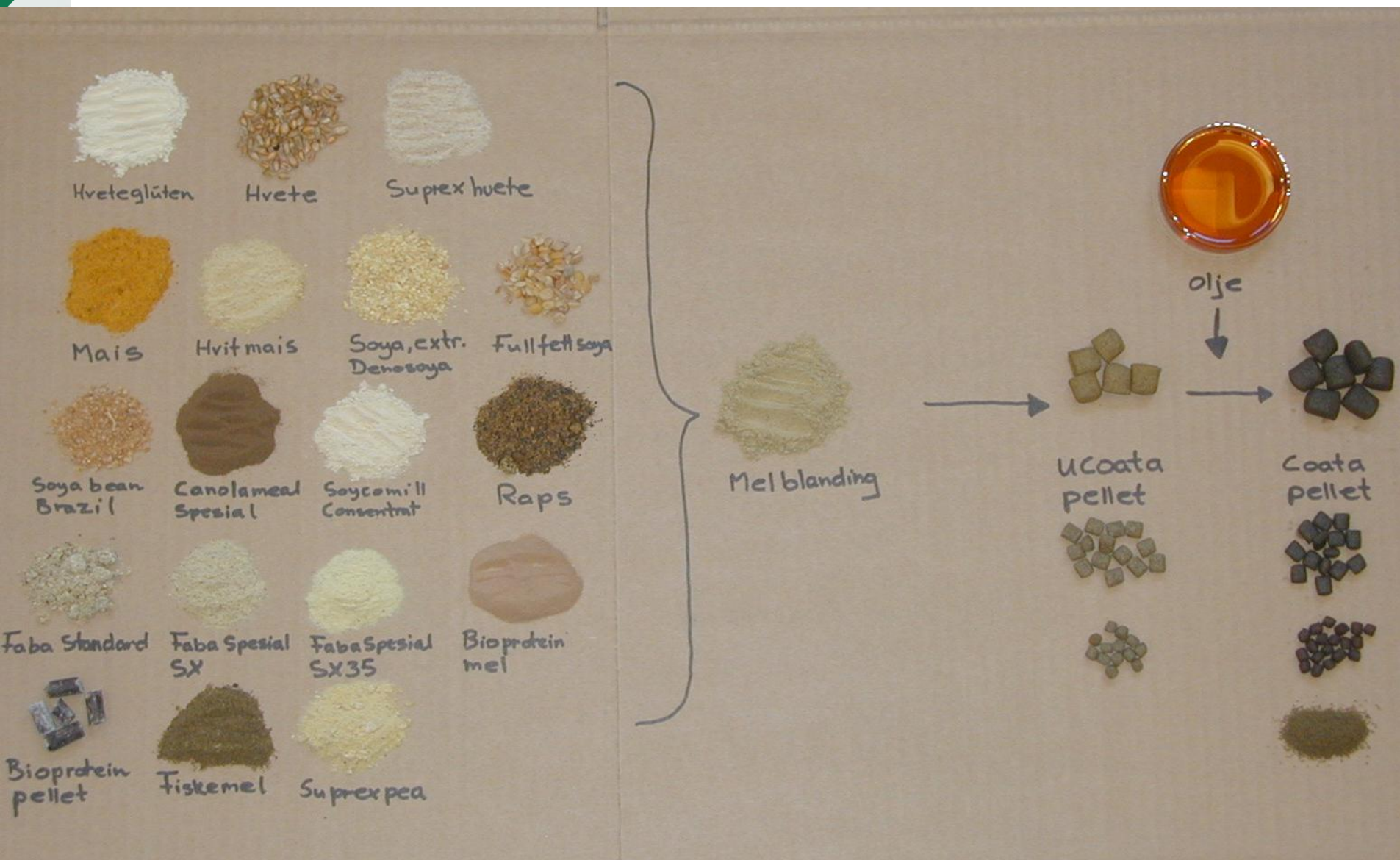
Budget

- ▶ NOK 85million from EWOS

Staff

- ▶ Total 69 in Norway and 26 in Chile

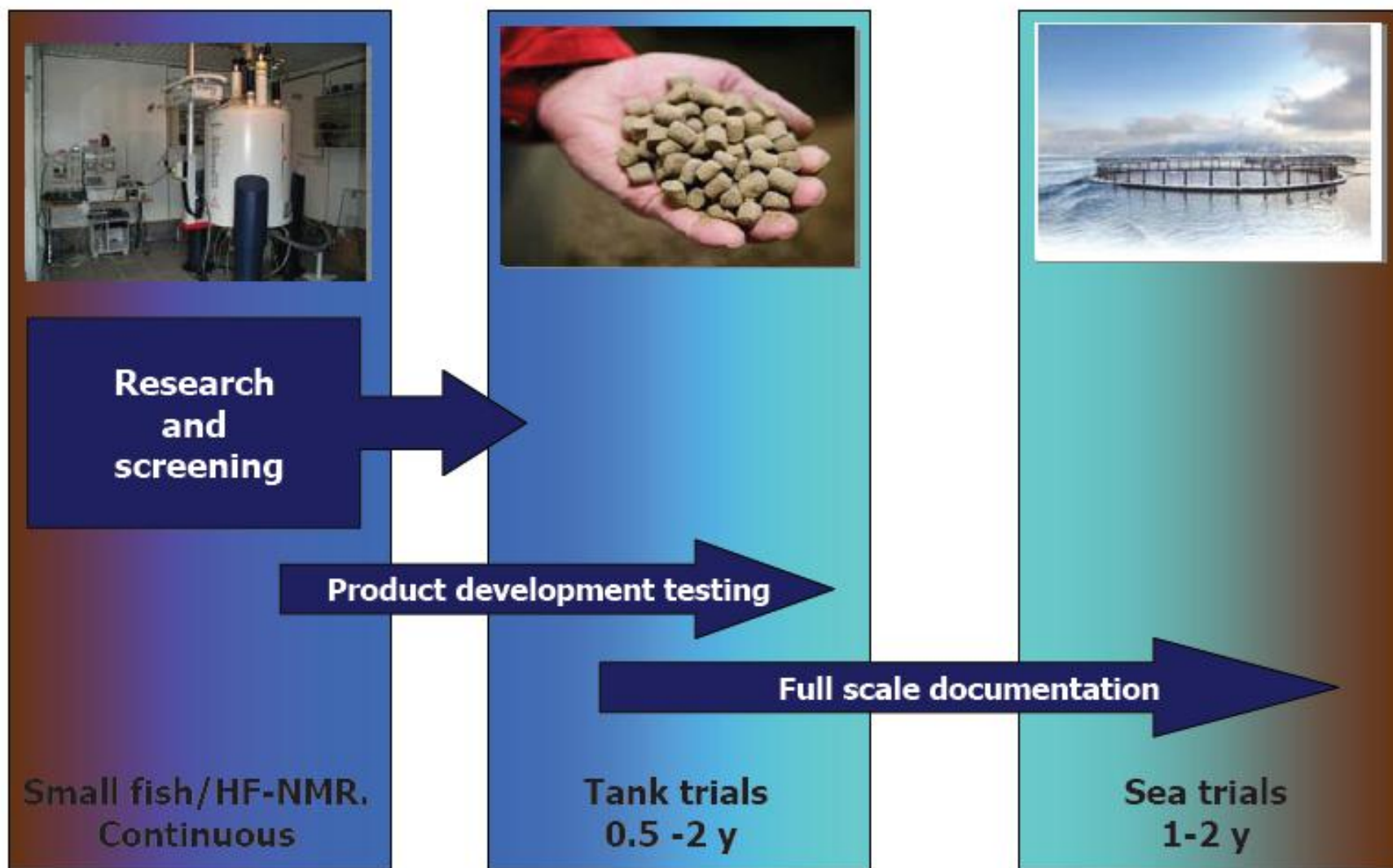
Optimizing raw material blends...



Technology Center

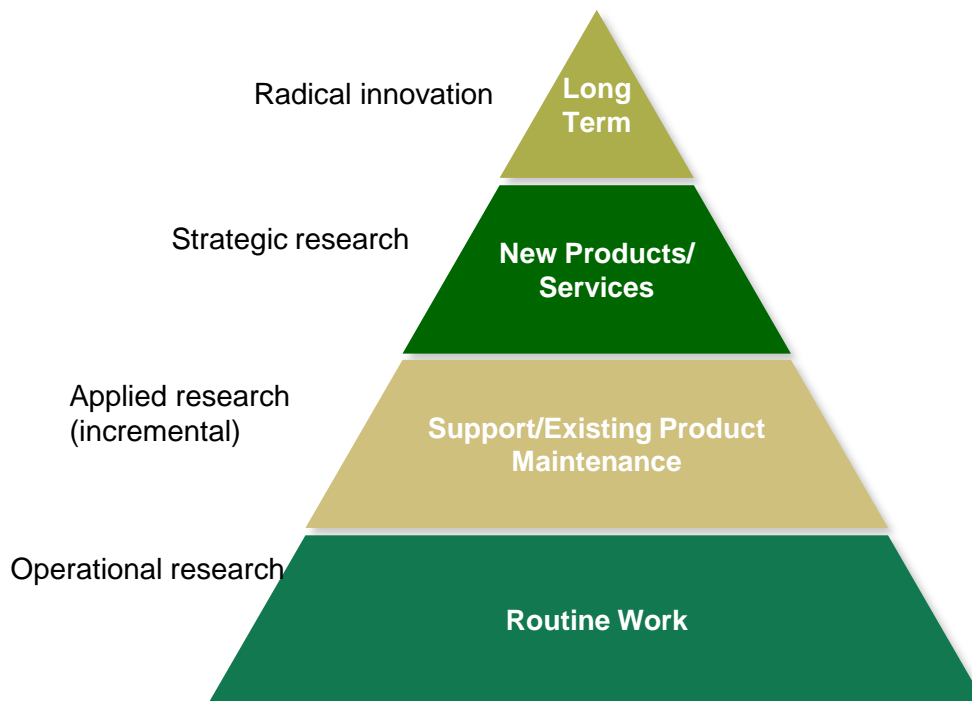


The Research Process



EWOS Innovation

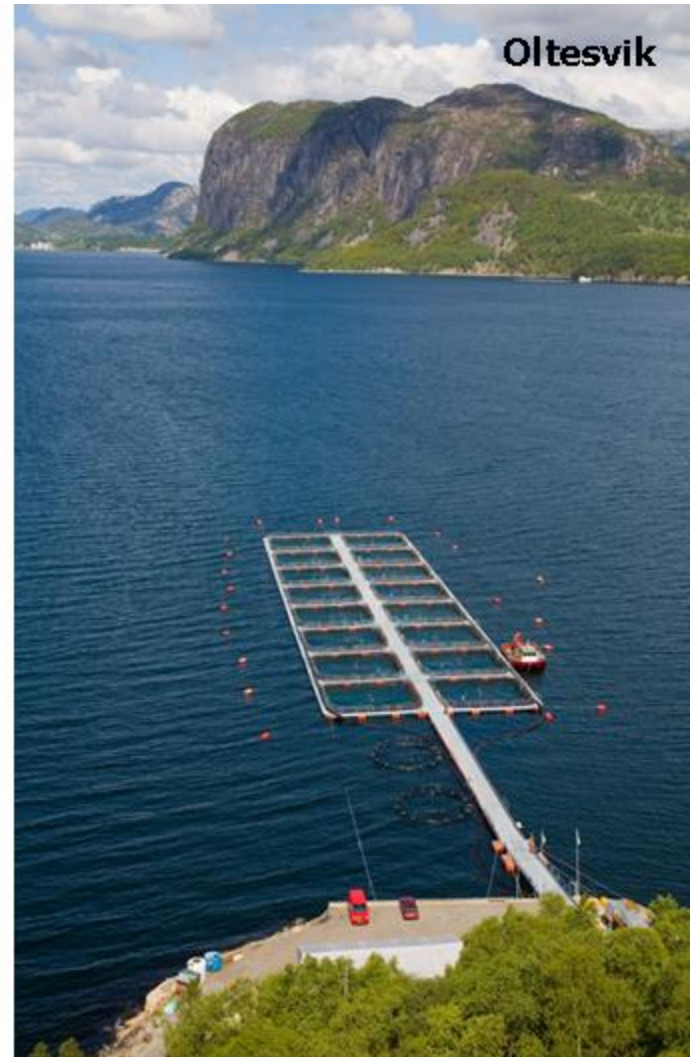
How we work with research and innovation





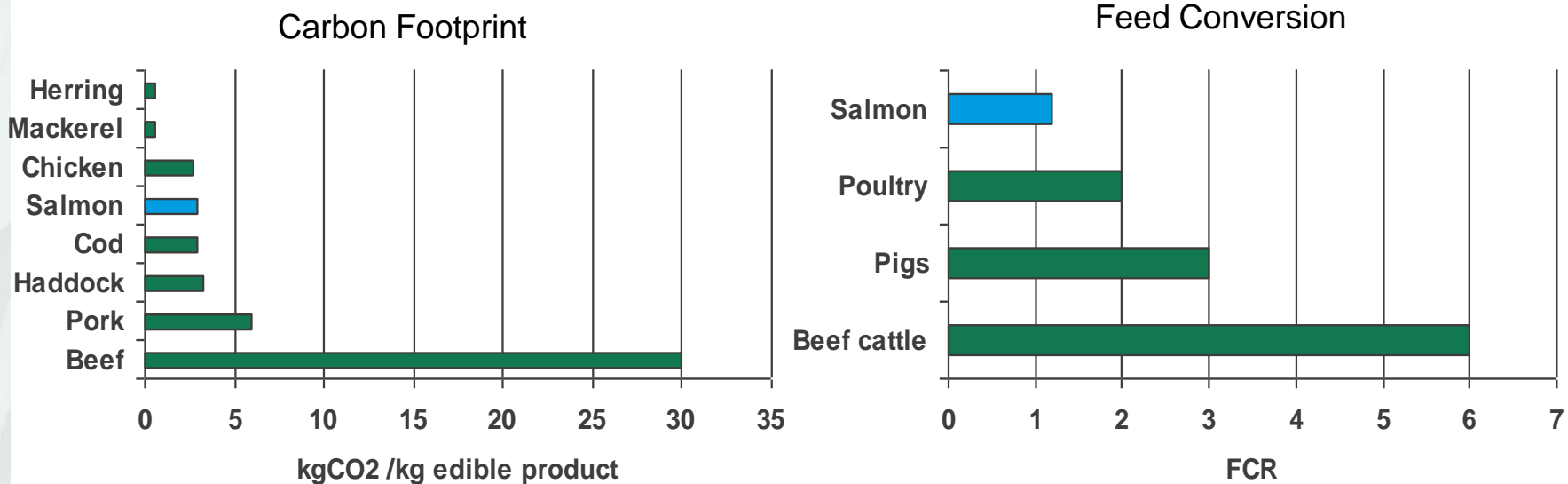
Gråttnes

D I R D A L



Oltesvik

Farmed Salmon: Efficient food



- ▶ Our growing population is consuming more and more animal protein
- ▶ Farmed salmon is one of the most efficient types
 - Can eat similar raw materials as land animals
 - Convert the feed more effectively than land animals
 - Is healthier than meat

Sustainability Principles (environmental, biological and economic)...

- ▶ Develop/divert local food waste streams into good RMs
- ▶ Develop and utilize from a broad and diverse set of well-tested raw materials in the feed recipes.
- ▶ Focus on sourcing locally (less freight, fossil fuel).
- ▶ Combine feed ingredients in such a way to give complementary, consistent well-performing recipe.
- ▶ Encourage feed plant to be very flexible and willing to use a variety of RMs.
- ▶ Develop/Support/Purchase from local farming and food industries.
- ▶ Explain situation to fish farmers the long-term advantages of this holistic approach.

Sustainable Results...

- ▶ ~75% of raw materials sourced in North America
- ▶ ~ 14% of fishoil from seafood waste streams
- ▶ ~ 15% of fishmeal is from seafood waste streams
- ▶ > one-third of RMs from food by-products (recycled from human-destined foods)
- ▶ This diverse approach has allowed for a better shelter from volatile RM supplies and prices
- ▶ Nutrient cycling started

Nutrition and Purchasing are key...

- ▶ Know nutrient requirements of fish
- ▶ Formulate diet as least cost
- ▶ Diverse RMs
- ▶ Ensure safety
- ▶ Understand nutrient profile
- ▶ Benchmark, validate
- ▶ Account for nutrient availability

Trimblings ...

- ❖ Factory vessel producing crude fish oil.
- ❖ Processes appx. 400MT of round fish per day,
 - ❖ producing appx. 120MT of frozen products in addition to by-product.
- ❖ EWOS Canada buys ~800 MT of fishoil per year .
- ❖ Previously, the fishoil used to be burned



Seafood trimmings...



Purchasing Sustainably...

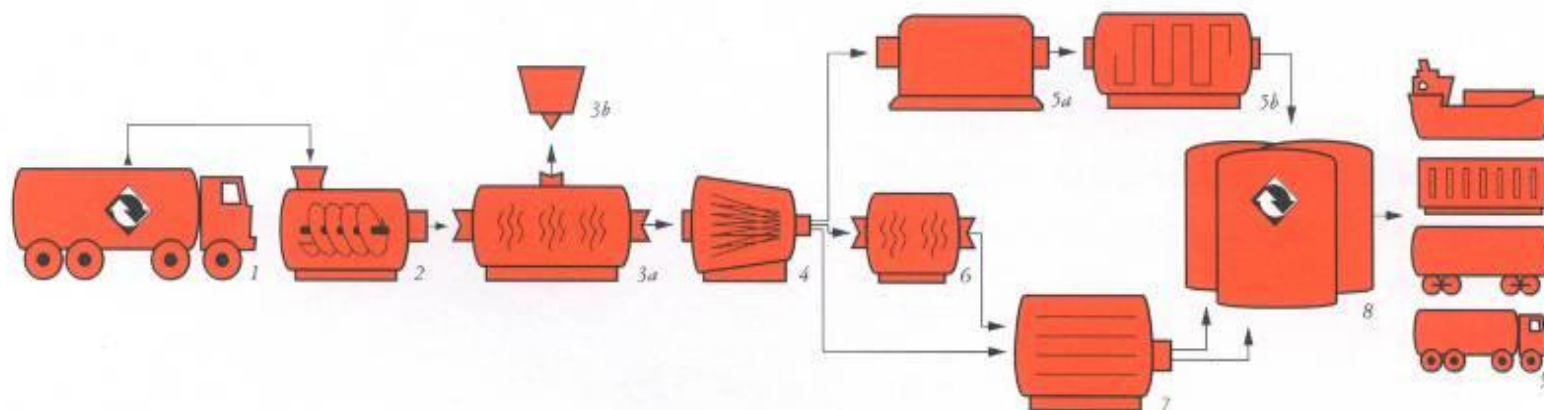
- ▶ Fishmeal and fishoil are sourced from sustainable, approved origins.
- ▶ Third-party agencies, ie:
 - IFFO-rs
 - MSC
 - Friends of the Sea
 - DFO
 - Imarpe
 - FAO
 - Government fisheries departments

Global Oilseed and Grain Industry

- ▶ This is the largest sector comprising salmon grower diets in Norway and UK.
- ▶ Global shortages have been seen in 2012 of soy protein concentrates from SA.
- ▶ There is a large dependence from Brazil and Argentina.
- ▶ In Canada and USA large production of canola and soy, resp. except supply was tight for corn and soy in 2012 crop.
- ▶ Corn Gluten Meal is used in Americas
- ▶ Concentrates from peas, beans may be used more if available
- ▶ Flaxseed has potential but requires processing

Canadian Rendering Industry

- ▶ Handles ~2.6 million MT of raw materials every year as a service to more than 100,000 suppliers
- ▶ Raw materials come mainly from the poultry, pork, beef and fish industries, as well as the restaurant business.
- ▶ Three major independent rendering companies in Canada
- ▶ Rendering is a service to the food industry
- ▶ Rendering plants in Canada must be Government certified to operate



The Rendering Process

- 1 **trucks:** plant cleanliness and product quality begin with prompt collection from suppliers
- 2 **grinder:** each type of raw material is processed separately, starting with crushing
- 3a **cooker:** releases natural proteins and oils of the animal by-products; feathers are hydrolyzed
- 3b **air purifier:** ensures the highest standard of air quality
- 4 **press:** all materials are pressed to separate solids from liquids
- 5a **centrifuge:** fats and oils are centrifuged to remove any remaining solids; blood is collected through coagulation and centrifuging
- 5b **polisher:** fats and oils are further refined, filtered and processed
- 6 **dryer:** fish solids and feathers are dried separately
- 7 **mill:** protein meals are milled separately
- 8 **storage:** all meals, fats and oils are stored in tanks until shipped
- 9 **transport:** meals, fats and oils are delivered worldwide via truck, rail, container or ship

Rendered Products

MEALS

- **Meat & Bone Meal**
- **Blood Meal**
- **Poultry Meal**
- **Feather Meal**
- **Porcine Meal**
- **Mixed Fish Meal**
- **Herring Meal**
- **Hake Meal**

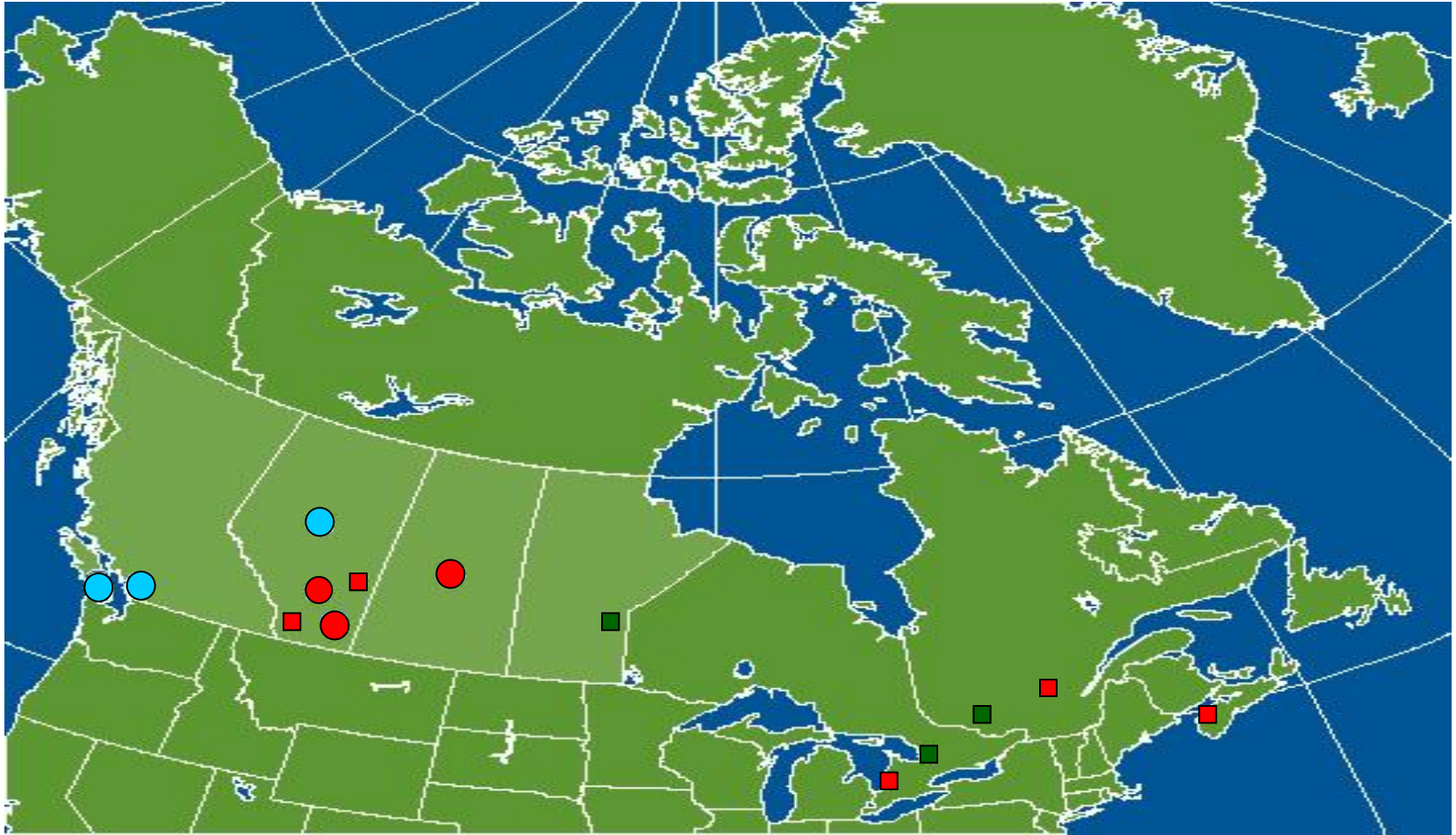
Rendered Products

FATS and OILS

- **Feeding Fat**
- **Poultry Fat**
- **Bleachable Tallow**
- **Top White Tallow**
- **Extra Fancy Tallow**
- **Technical Tallow**
- **Yellow Grease**
- **Choice White Grease**
- **Herring Oil**
- **Fish Oil**

Canada

→ Non Ruminant Plants → Ruminant Plants





Challenges:

- ▶ Fishoil supply globally
- ▶ Reduced fishing quota in Peru
- ▶ High Feed and Food prices; predicted for 2013+ generally
- ▶ Economy of scale to attract RM suppliers to invest to make RMs
- ▶ Shortage of oil storage in BC vs demand
- ▶ A price firmness of ABPs price expected when less animals to slaughter in mid-2013
- ▶ Strong demand from Asia for ABPs
- ▶ Supply chain and logistical costs rising
- ▶ Low fish prices combined with high RM prices
- ▶ National Aquaculture Act for each of Canada and USA needed
- ▶ Alignment of regulations for feed and farming sectors in Canada vs other similar countries.
- ▶ Seafood imports fill North American demand

I am hopeful that...

- ▶ Canada updates Feeds Act and adopts a National Aquaculture Act
- ▶ We can harmonize CFIA ingredients permitted with other countries
- ▶ Invest in new RM processing capacity to produce ideal ingredients
- ▶ Maximize use of by-product marine RMs
- ▶ Attract investment to re-vitalize activity in Aquaculture industry
- ▶ Prioritize use of food by-products and RMs not competing with food
- ▶ We can educate each other so that we support growth
- ▶ We can feed more people in Canada and USA with healthy fish
- ▶ All seafood-related players may have one positive voice to the consumer about merits of eating seafood

An aerial photograph of a lush green landscape, possibly a forest or a large park, with a bright sunburst effect in the center. The sunburst is a bright, circular glow with rays emanating from it, creating a high-contrast, almost ethereal atmosphere. The greenery is dense and textured, with various shades of green visible. A small, dark, triangular shape is visible on the left side of the image, possibly a shadow or a small body of water.

Thank you.

EWOS®