

The Tortoise and the Hare of RAS



AIW 2017, Vancouver
November 29th 2017

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CAVIAR HOUSE & PRUNIER

CREATORS OF FINE GASTRONOMY



BALIK SMOKED SALMON









Citizens
Against
Virtually
Everything









THE ORGANIC MARKET IS WORTH **\$4.7 BILLION** PER YEAR

THE VALUE OF THE CANADIAN ORGANIC FOOD MARKET HAS GROWN **4X** SINCE 2006

THERE ARE MORE THAN **5,000** CERTIFIED ORGANIC FARMS, PROCESSORS & HANDLERS NATIONWIDE

MORE THAN **20 MILLION** CANADIANS BUY ORGANIC PRODUCTS WEEKLY

THE YUKON AND NORTHWEST TERRITORIES HAVE AN ESTIMATED **1000 ACRES** OF CERTIFIED ORGANIC LAND

IN 2015 CANADA WAS THE **5TH** LARGEST MARKET FOR ORGANICS

1.8% OF TOTAL FARMS IN CANADA ARE ORGANIC

ORGANIC FARMERS CREATE JOBS AT ALMOST **TWICE** THE RATE OF CONVENTIONAL FARMS

THE ORGANIC MARKET IS STABLE AND GROWING OF CANADIAN **86%** MAINTAINED OR INCREASED THEIR ORGANIC SPENDING LAST YEAR

BC & ALBERTA HAVE THE STRONGEST ORGANIC MARKETS IN CANADA: OF BRITISH COLUMBIANS & ALBERTANS **67%** BUY ORGANIC GROCERIES WEEKLY

WHILE TOTAL FARMS IN CANADA DECLINED BY 17% SINCE 2001, ORGANIC FARMS GREW BY **66.5%**

THE NUMBER OF ORGANIC PRODUCERS HAS RISEN NEARLY **12%** IN THE PAST 10 YEARS

THERE ARE **2.4 MILLION** ACRES OF ORGANIC FARMLAND ACROSS CANADA

THERE ARE OVER **40** BREWERIES, WINERIES & DISTILLERIES THAT PRODUCE CERTIFIED ORGANIC ALCOHOL IN CANADA

FRESH VEGETABLES AND ROOT CROPS ARE THE **FASTEST GROWING** CATEGORY OF ORGANIC FARMLAND

NEARLY **30%** OF CANADA'S ORGANIC OPERATIONS ARE IN QUEBEC

CANADIAN ORGANIC EXPORTS ARE VALUED AT **\$610 MILLION**



The Canada Organic Trade Association (COTA) represents Canadian farmers, handlers, processors, distributors and retailers across the organic supply chain. COTA works to promote and protect organic in Canada. For more information, visit ota-canada.ca





Premium Hot Smoked / Premium Fumé à Chaud
Certified Organic

STURGEON

Esturgeon Certifié Biologique

FROM THE PRODUCERS OF

NORTHERN
DIVINE
The Canadian Caviar





















Conventional



Certified Organic

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Help Shape the Future of Aquaculture Research in BC

