

A large school of salmon, likely Chinook or Coho, swimming in clear, shallow water. The fish are silvery with golden-yellow sides and some have pinkish-red fins. They are swimming in various directions, creating a sense of movement. The background shows a rocky riverbed and some greenery.

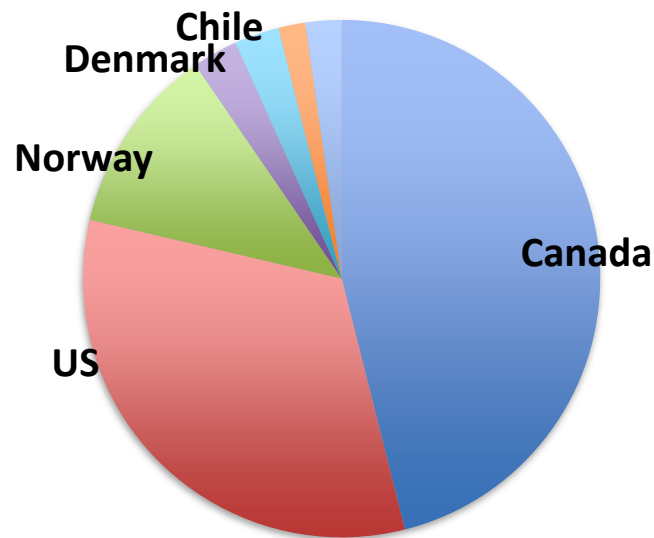
AIW 2017: Introduction

November 29, 2017

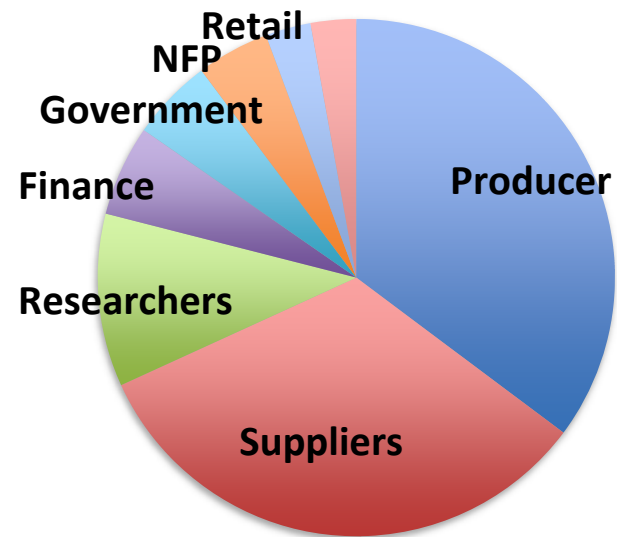
Who Are We?

180+ Domain Experts

12 Countries

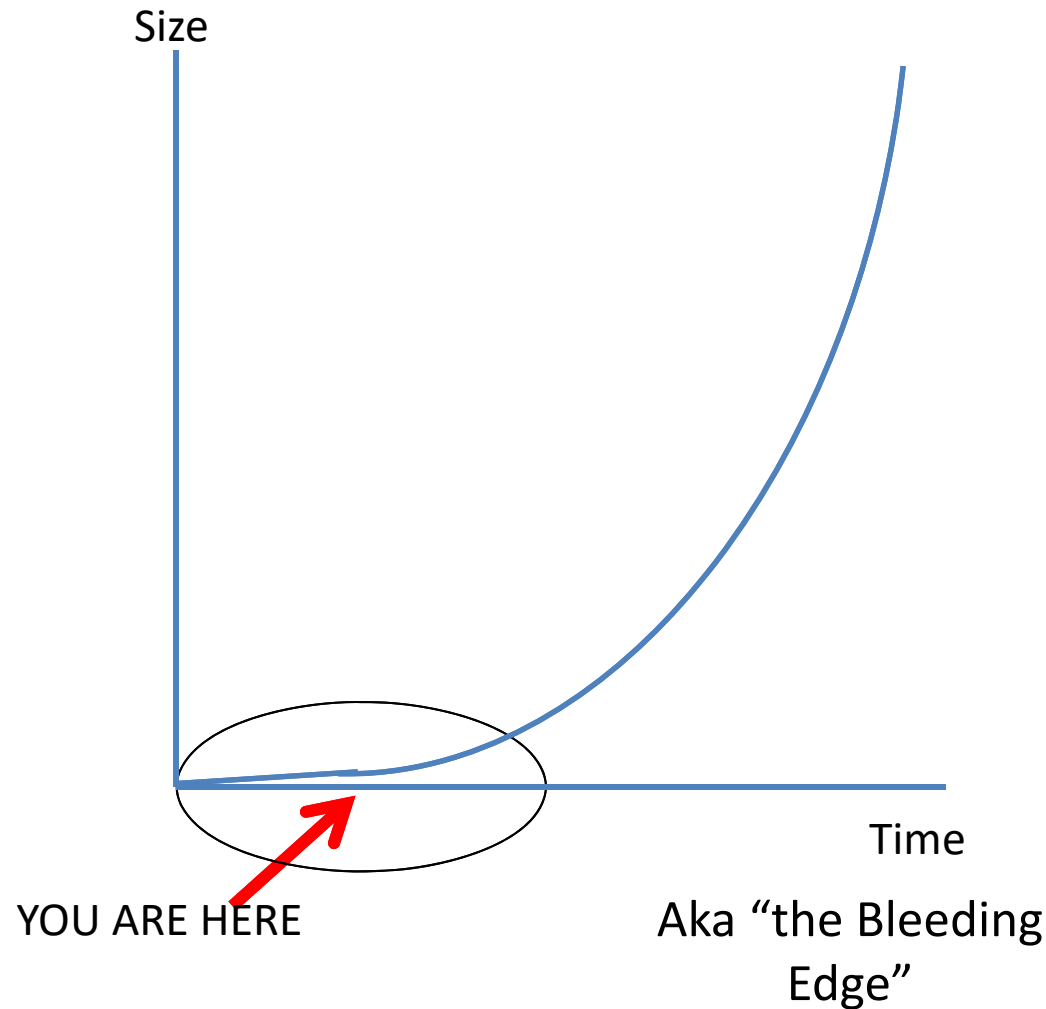


Diverse Perspectives



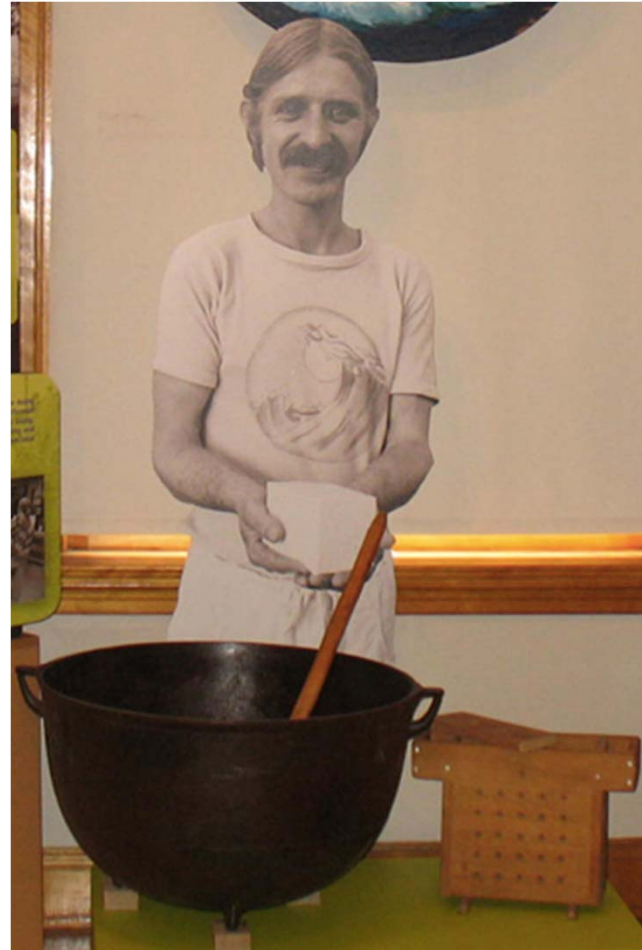
Where Are We Doing Here?

Building an Industry...



Would You Bet on These Guys?

Flashback from the 70's...



Where Are They?



Size

\$100Bn+ INDUSTRY

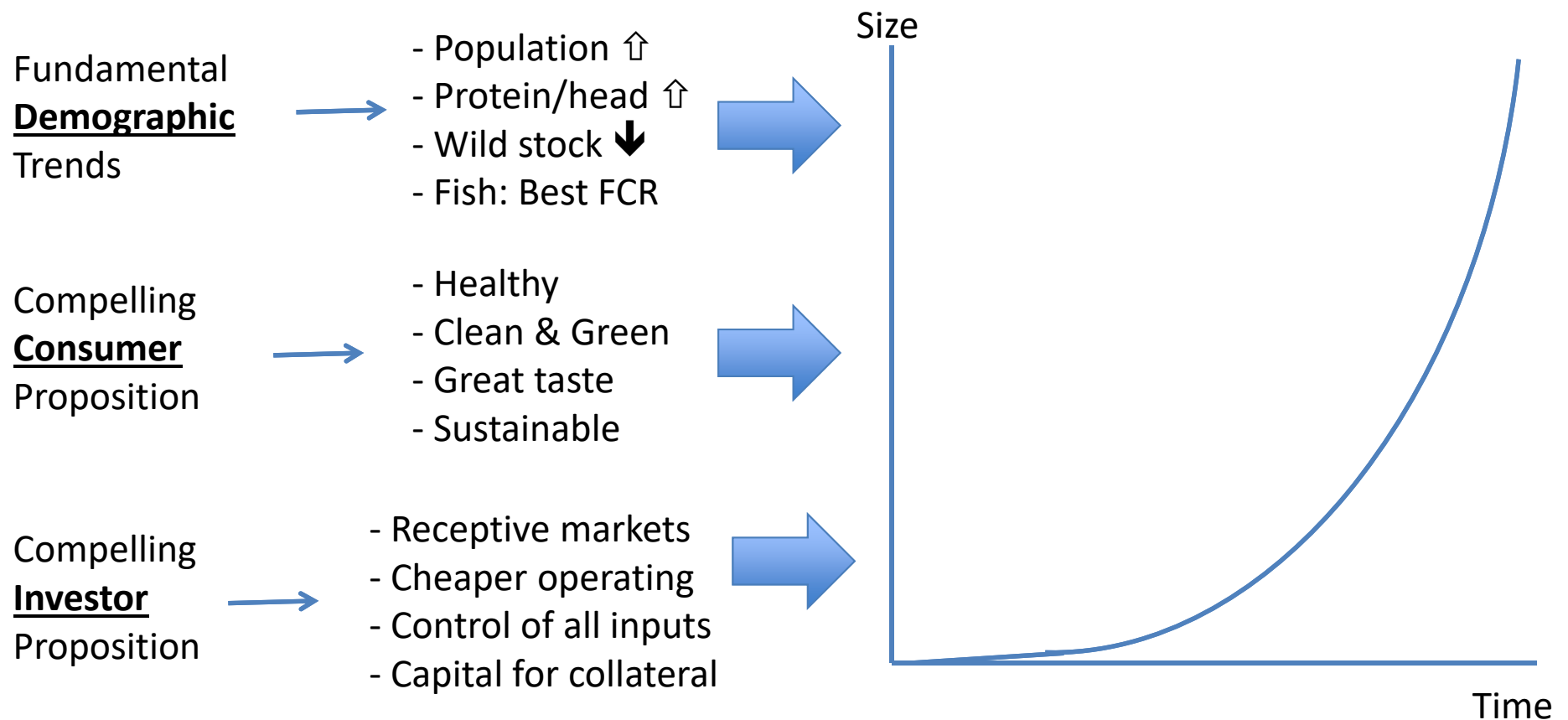
Time

Silk

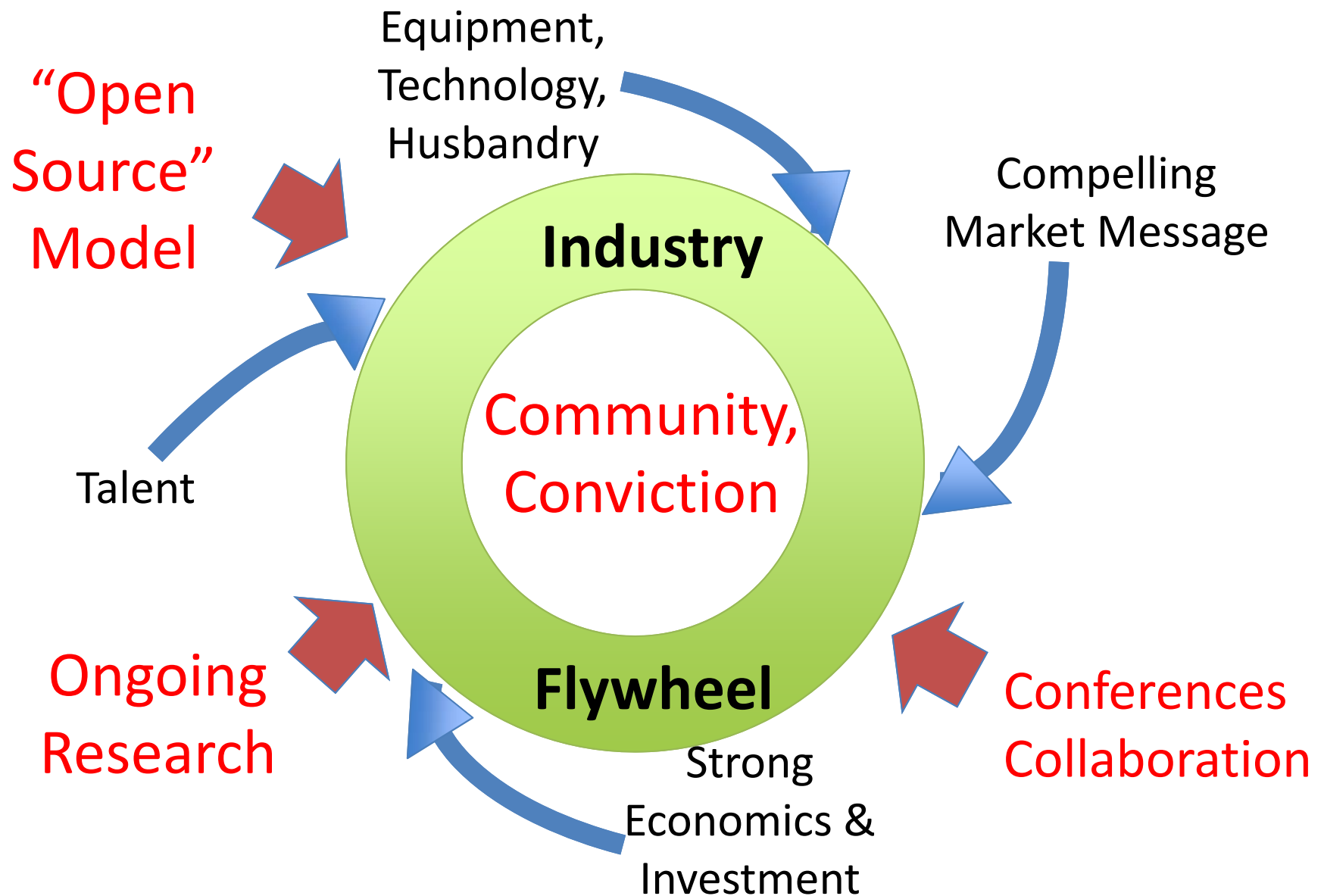
PureAlmond
all natural almondmilk



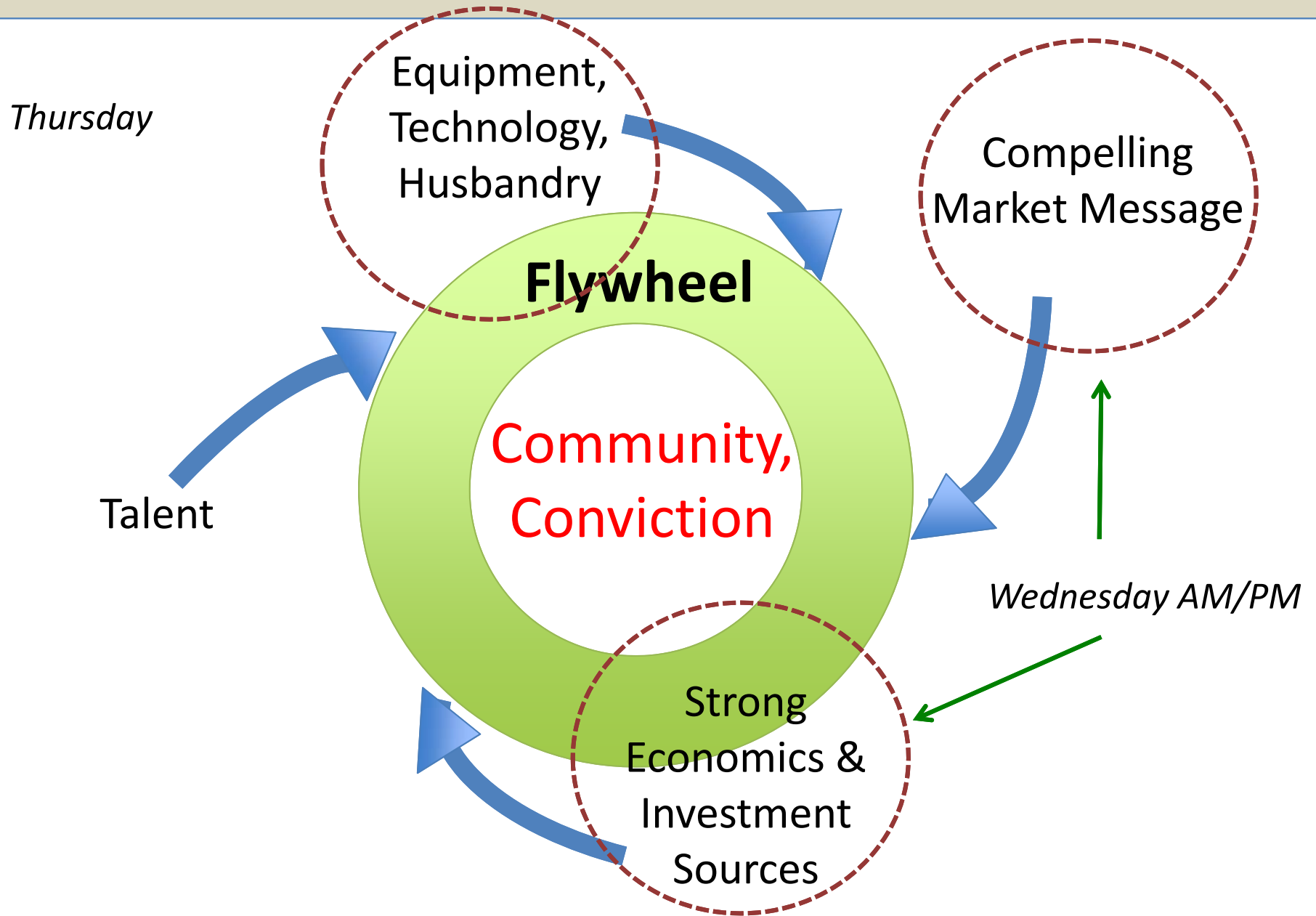
It Starts With a Better Idea



Our Model for Industry-Building



What's Our Agenda?



So Let's Go to the Source...

