



Giftlands Uncommon Donations for Conservation

Our Giftlands program is a unique way for businesses to dispose of surplus real estate and directly advance the conservation of our treasured lands, water and wildlife—for their communities and for America.

The Benefits Of Giftlands

Giftlands are properties—most often without any conservation value—that are donated to The Conservation Fund, which is a national nonprofit corporation. The donating company receives tax benefits for its gift of the property(ies).

When we eventually sell the giftland(s), the proceeds are placed in our Revolving Fund. Established in 1986, the Revolving Fund provides ready capital for acquisition of lands and waters of high conservation value. Funds are continually in use for conservation: upon repayment, we “revolve” the money back into the fund. Every dollar in the Revolving Fund is used to acquire property—no overhead, no administrative expenses. In this way, our funds are always “working” for conservation. We can also focus on specific regions and other conservation goals of interest to donors.

How Does it Work?

Our Giftlands professionals throughout the U.S. work with companies by confidentially reviewing a property or portfolio of properties for donation. No matter how complex the situation, the Fund can help—we have conducted over 3,000 successful land transactions in all 50 states over three decades.

We have accepted a wide array of properties—raw land; mineral and water interests; farm and timber lands; partial ownership interests; office buildings; factories; residential estates; going concerns; brownfields; and coal mining facilities.

Benefits to Companies

- **Improves Tax Obligation:** Charitable gifts of real estate to the Fund, a qualified 501(c)(3), are fully tax-deductible, per the IRS.
- **Advances Donor Values:** Revenue from Giftlands proceeds can be directed toward conservation for specific communities and stakeholders.
- **Aids Financial Performance:** Cash flow and asset returns improve with donation of non-performing real estate.

What Are Giftlands?

The image above may not immediately suggest conservation. However, gifts of properties like this have made significant environmental advances possible. Examples of Giftlands we have completed include:

- A major pharmaceutical company donated the mineral interests and its retired processing facility for a talcum mine to the Fund. Near to Death Valley in Nevada, the Fund sold the plant to an operator, while the mine and associated mineral interests were donated to the National Park Service.
- An industrial tool company donated hundreds of acres of parcels to the Fund, many of which—though heavily used—retained scenic and agricultural value. The Fund pursued numerous options for the properties, including hunting lands for a local club, leases for farmers, an outdoor camp/educational center and state wildlife management area.

The Fund has accepted a wide array of properties—raw land; mineral and water interests; farm and timber lands; partial ownership interests; office buildings; factories; residential estates; going concerns; paper and pulp mills; brownfields; and coal mining facilities.



The Fund's Impact

8M+

acres of land protected since 1985

90%+

of funds go directly to our work,
more than any U.S. environmental
group

The Giftlands Record on Conservation.

Since our founding in 1985, we have worked with companies large and small, foundations and families to complete 145 Giftland projects generating nearly \$100 million of purchasing power for the Revolving Fund. Over the years, this investment has been recycled 25 times.

Our partnership-driven approach balances human demand with nature's capacity.

Smart, collaborative conservation demonstrates how conservation and market-driven solutions work best together. Our unique dual charter of environmental protection and economic vitality has allowed us to build comprehensive relationships across public/private and political lines.

We have the lowest overhead and highest programmatic investment

of any environmental charity in America. That means we put more of your money to work than any other group.

Why The Conservation Fund?

In our Giftlands program, we use market-based initiatives that balance economic development and environmental protection.

By working with The Conservation Fund to donate, individuals and organizations can make a difference for conservation while potentially receiving tax benefits for their contributions. We can also help advance a company's corporate social responsibility efforts to acquire properties that align with their goals—geographic, wildlife habitat, urban conservation, employee and/or consumer preferences, or other priorities.

About The Conservation Fund

At The Conservation Fund, we make conservation work for America. By creating solutions that make environmental and economic sense, we are redefining conservation to demonstrate its essential role in our future prosperity. Top-ranked for efficiency and effectiveness, we have worked in all 50 states since 1985 to protect over 8 million acres of land

Reggie Hall

Giftlands Program Coordinator

rhall@conservationfund.org
703-717-3537

1655 N. Fort Myer Drive, Suite 1300
Arlington, VA 22209-3199

conservationfund.org