NEARLY A DECADE AGO...

Clean Water Services challenged the Tualatin River Watershed community to improve water quality by planting one million native trees and shrubs along the Tualatin and its tributaries in twenty years. In just half the time, our community developed the capacity, “dug in” and exceeded this goal.

To celebrate this success, the Tree for All community stream planting challenge will plant one million in a single season — starting in the fall of 2014 and ending on World Environment Day 2015.

WHY 1 MILLION IN 1 YEAR

- To underscore the importance of native plants to our community
- To encourage stewardship of water resources and wildlife habitat
- To celebrate and build upon a history of community partnerships
- To promote community pride

HOW WE WILL DO IT

- Planting one million will require an army of partners and volunteers.
- The campaign will include large events and small backyard projects.
- Outreach will extend from children to senior citizens to employees.
- This community-building campaign will attract extensive media coverage and substantial user-generated content.

Learn more about the partners at JoinTreeforAll.org.
HOW YOU CAN JOIN TREE FOR ALL

You can participate in many ways:

- Provide volunteers to plant trees and shrubs
- Promote the Tree for All campaign externally and internally
- Offer discounts to encourage participation
- Post Tree for All signage and include a link on your web page
- Supply branded giveaway items or contest prizes for participants
- Lend us your creativity to get out the word about Tree for All

Learn more and pitch in at JoinTreeforAll.org

HELP US PLANT 1 MILLION

Tree for All 2015 will provide unique, customized opportunities for businesses, schools, nonprofit groups, families and farmers to participate in community-building.

FEATURED EVENTS

Note: Sites marked above will be widely promoted across Washington County and are subject to change as planning progresses. They do not reflect all events and activities that will be implemented as part of the Tree for All program.

HOW TREE FOR ALL CAN WORK FOR YOU

We’re looking for partners of all sizes and shapes to join in the planting and help spread the word about the value of native plants to the health of the Tualatin River Watershed.

- Employers can undertake planting efforts scaled to the size and availability of their workforce.
- Schools can engage students and their parents in planting.
- Nonprofits can motivate volunteers and gain publicity.
- Retailers can mount cause marketing campaigns.

The Tree for All campaign is unique because it conforms to a wide variety of events and co-promotions. Participation is open to everyone from large companies to individual Boy and Girl Scout troops.