

A scenic view of Lake Tahoe with kayakers on the water and mountains in the background. The water is a vibrant blue, and the sky is clear. In the foreground, there are pine trees and rocks. In the middle ground, several kayakers are visible on the water. In the background, there are mountains with some snow. The text is overlaid on a semi-transparent grey box.

Improving Programs Over Time

Lake Tahoe Urban Stormwater Program

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SIMPLE ANNUAL PROCESS

Element A
Tracking & Reporting
Performance

Element B
Synthesizing Findings

Element C
Recommending
Adjustments

Element D
Adopting & Implementing
Adjustments

Element E Engaging Stakeholders

CREDIT ACCOUNTING PLATFORM

<http://www.tahoeroadram.com/cap/Login/login.php>

INVENTORY & REGISTER

Complete inventory, estimate load reduction, and submit registration.

INSPECT

Conduct annual maintenance and condition inspections of pollutant control strategies.

DECLARE

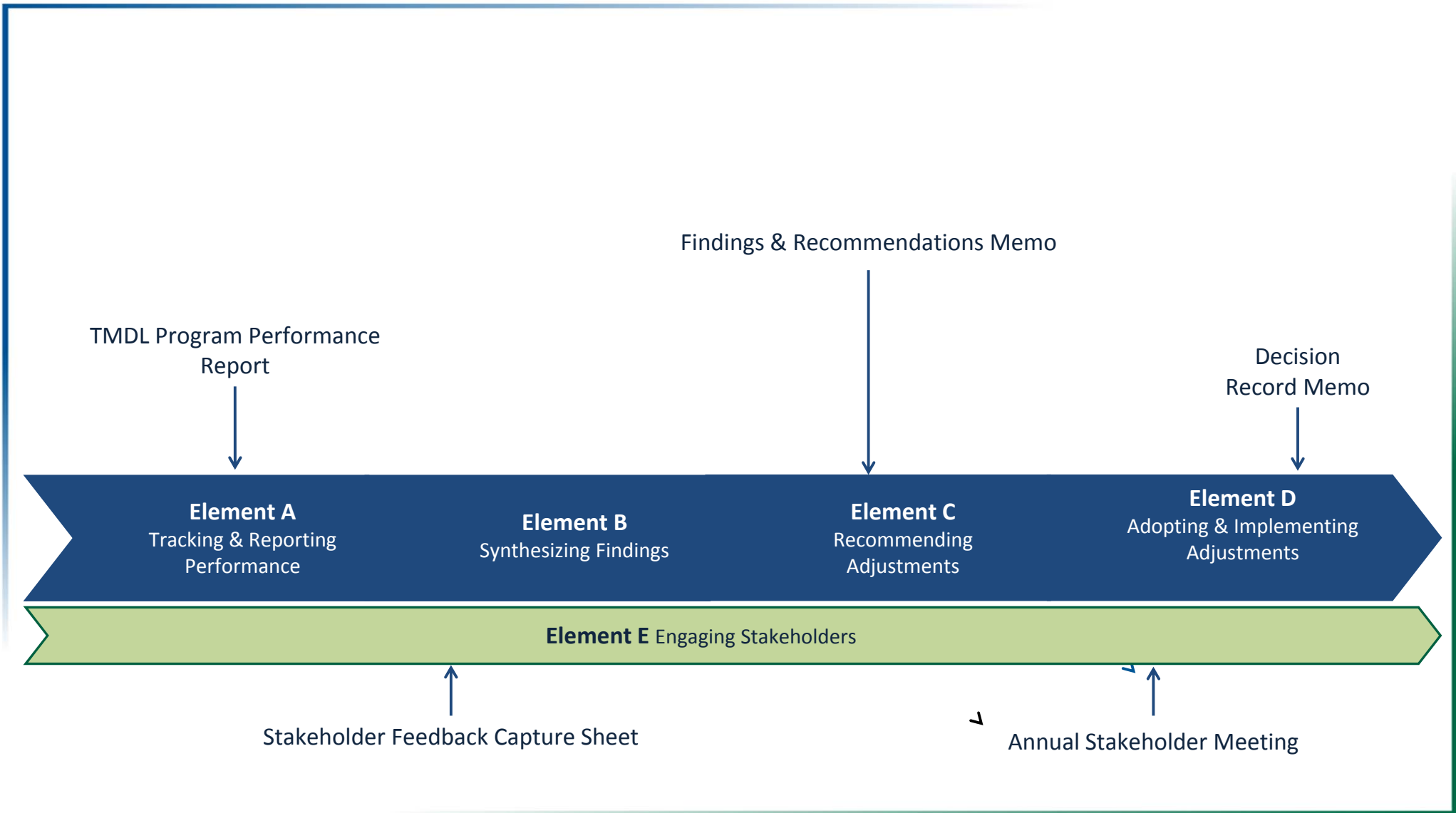
Declare annual credits based on inspection results.

REPORT

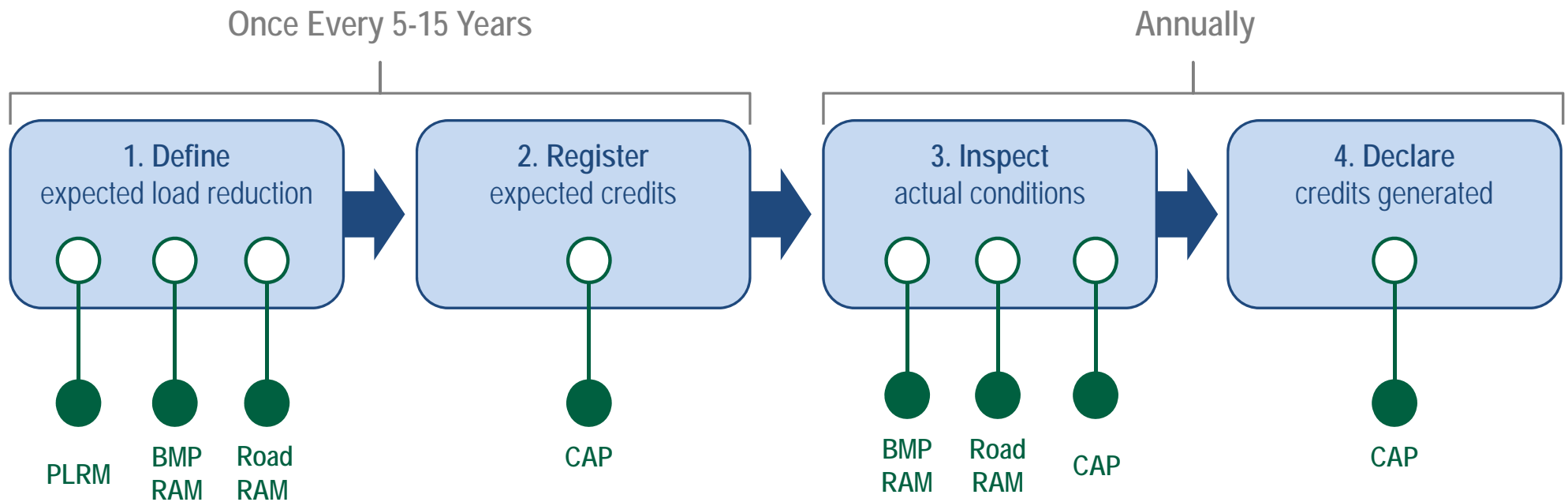
View annual report of credit progress for jurisdiction.

ADDITIONAL SLIDES FOR QUESTIONS

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- Drive to implementation
 - Accelerate innovation
 - Multiply environmental return on investment
 - Build political & funder support



URBAN STORMWATER CREDITING PROCESS & TOOLS



KEY PRINCIPLES



Share the Theory of Change



Link Metrics to Responsible Parties



Structure Reporting & Adaptation