



THE CONSERVATION FUND

America's Partner in Conservation

Balancing Nature and Commerce in Communities that Neighbor Public Lands (OUT 8115)

JANUARY 30 - FEBRUARY 1, 2012 • SHEPHERDSTOWN, WV

COMMUNITY LEADERS & CITIZENS:

- *Do you live in a community that borders a national or state park, wildlife refuge, forest or other public land?*
- *Is your community feeling the pressures of increasing tourism or rapid growth?*
- *Conversely, is your community seeking a viable mechanism to jump-start economic growth?*
- *Is your community concerned about losing its unique character and special places?*
- *Does your community want a better relationship with the managers of a neighboring public land?*

PUBLIC LAND MANAGERS:

- *Are you interested in improving communications and partnerships with nearby communities?*
- *Are you feeling the pressures of reduced budgets and changes in visitor patterns?*
- *Are you interested in addressing adjacent lands issues with nearby communities?*
- *Are activities outside of the public land you manage negatively impacting its resources?*

If you answered yes to any of these questions, then consider putting together a community team and attending this course!

COURSE DESCRIPTION:

During this three-day course teams will focus on the economics, natural resources and community character of their areas and learn valuable partnership-building skills. At the end of the course, teams will leave with a specific action plan for implementing a collaborative project when they return home. The course is offered in partnership with the US Fish & Wildlife Service.

Offered in
Partnership With:

U.S. Fish and Wildlife
Service - National
Conservation Training
Center



2012
COURSE
OFFERINGS

CONSERVATION LEADERSHIP NETWORK
698 CONSERVATION WAY, SHEPHERDSTOWN, WV 25443
PHONE: 304.876.7462 FAX: 304.876.7751
WWW.CONSERVATIONLEADERSHIPNETWORK.ORG



COURSE OBJECTIVES

- Describe the social, political, and economic characteristics of communities and their public land neighbors
- Identify the benefits of protecting and enhancing natural, cultural and visual resources of communities
- Describe approaches to land use and community planning that provide common ground for conservation and development interests
- Identify opportunities for developing partnerships between communities and neighboring public land managers

WHO SHOULD ATTEND

Participants will attend this course in teams of approximately 4 – 7 members consisting of public land managers, others in public agency/service roles, citizens, and local business representative.

TESTIMONIALS - Hear from past participants about the value of attending this course!

"If I had time I could write a book about The Conservation Fund and its impact on our county. The series of workshops, starting with Shepherdstown and continuing locally, advanced our efforts toward sustainable tourism by several years. I think the majority of our citizens now look at our public land as an asset...which is almost an about face compared to just a few years ago."

--Mayor Greg Lynch, Unicoi County, TN (surrounded by the Cherokee National Forest)

"In a week's time, our area made 2 or 3 years progress! The Balancing Nature and Commerce course moved the working relationships, partnerships and common goals forward, in some cases by giant leaps. The course helped our teams develop clear action plans and time lines. These ranged from the community of Astoria crystalizing on the need to create a community vision for their waterfront, which was subsequently funded by a grant from the Ford Foundation, developed in part through a connection that was also made through the course, to the creation of new relationships between Shorebank Pacific Enterprises--a non-profit lending institution that seeks to facilitate sustainable economic growth, with the National Park Service and other community organizations. The Conservation Fund was critical to this work in building a new level of productive partnerships across the region."

--Chip Jenkins, Superintendent, Lewis and Clark National Historical Park

TO APPLY

Each team must submit an application. Applications are available online at <http://www.conservationfund.org/node/458> and from Margarita Carey: 304-876-7924 / mcarey@conservationfund.org

TEAM APPLICATION DEADLINE:

DECEMBER 16, 2011

COURSE TUITION & FEES

Tuition: \$570 (each)
Lodging & Meals: \$128/night

SCHOLARSHIPS

Limited tuition scholarships are available to non-governmental applicants

For questions about forming a team, please contact:
Kris Hoellen: khoellen@conservationfund.org / 304-876-7462